



State & Federal COMMUNICATIONS

**The #1 Most Trusted Online Publications
on Government Compliance Laws**

New Online Editions for 2017

**Political Contributions Compliance Laws
for Government Relations Professionals™**

**Lobbying Compliance Laws
for Government Relations Professionals™**

**Procurement Lobbying Compliance Laws
for Government Relations Professionals™**

**Canadian Compliance Laws
for Government Relations Professionals™**

all in one convenient location, only at
www.stateandfed.com

Experience How Compliance is Handled



Hi. I'm Elizabeth Bartz, the CEO and President of State and Federal Communications. My company has one mission. To ensure your organization, and your contract lobbyists, all can comply fully with the myriad governmental laws and regulations regarding compliance reporting. We've been doing this since the 1970s. And we have become proficient at understanding and presenting compliance laws.

Many of our Fortune 500 clients and other organizations consider our compliance services and counsel to be the trusted Gold Standard in the industry.

So how can we help you? You need to stay abreast of all state and federal rules, regulations, and laws regarding lobbying, contributions, and procurement. If you don't comply fully and correctly, the repercussions can be severe, including financial penalties and negative exposure in the media. That's where we come in. We deliver the most current, up-to-date information on compliance laws across the USA and Canada, instantly accessible through our company website at www.stateandfed.com. This rich database of information is updated DAILY to give you the most current news on compliance laws.

We help you understand these compliance laws. We can train you to quickly use our website to find what you need to know. We provide all the necessary forms for completing compliance documentation. And for a number of our special ALERTS™ consulting clients, we even handle all the reporting requirements and provide advice on compliance reporting.

There is no other company like State and Federal Communications.

Please read through this brochure to gain a new perspective on what a trusted ally we can be for your organization and your government relations initiatives.

Elizabeth Z. Bartz

A Little Bit About Us

Our history starts in 1975 as a division of State and Federal Associates, Inc. in Washington, D.C., providing printed compliance law information to a range of clients. Elizabeth Bartz, who worked for the company, purchased the government compliance division and named her new company State and Federal Communications, Inc. She relocated the company to Akron, Ohio, in 1993.

Today, State and Federal Communications has grown to more than 40 team members with an extensive in-house staff of attorneys and assistants focusing on compliance research, online compliance publishing, and strategic compliance consulting services. State and Federal Communications serves a wide range of clients, including Fortune 500 and other companies, all types of associations and organizations, and contract lobbyists.



At the Core of Our Company – Online Compliance Publications

The State and Federal Communications series of online compliance publications provides accurate, comprehensive, and timely information to our clients on thousands of rules, regulations, and statutes across the states, the U.S. federal government, more than 300 municipalities, and also the Canadian federal, provincial, and territorial governments. They are optimized to easily use on any device – computer, laptop, tablet, or smartphone – and updated continually so government relations professionals can rest assured they will be able to comply. **Read more on pages 4-11.**

Added Support via Compliance Consulting Services

When additional compliance support is needed beyond the ‘do it yourself’ approach of the online publications, State and Federal Communications offers the ALERTS™ program, and special resources such as C³ and FEDERAL ALERTS, all customized to meet clients’ exact compliance reporting needs. **Read more on pages 14-15.**





Political Contributions Compliance Laws for Government Relations Professionals™ 2017 Edition

This online publication covers thousands of pages of vital information needed to conduct political contribution activities and remain compliant with laws at every government level. It is vital to understand that every state has different regulations regarding political contributions.

Political Contributions Compliance Laws for Government Relations Professionals™ provides you with reference information on what political contribution activities are allowed, and not allowed, under various laws. This unique source of knowledge has information for every jurisdiction focusing on:

- Precise listings and summaries of each state law
- Full descriptions of registration and reporting requirements
- Contribution limits
- Specific prohibitions
- Who can make contributions and to whom
- What you can and cannot contribute
- A calendar of reporting deadlines and election dates
- Comprehensive contact lists for regulatory officials on every government level
- IRS obligations as applied to political action committees
- Advisory opinions interpreting political contributions laws
- Complete definitions of special terms
- All forms required for reporting political contributions

This is your all-in-one online reference to political contributions compliance.

CLIENT QUOTE:

“YOUR STAFF AND YOUR WEBSITE ARE SUPER HELPFUL. I AM PLEASED BECAUSE I CAN EASILY CLICK ON WHAT I AM LOOKING FOR IN EACH JURISDICTION I AM WORKING IN.”




Example of a jurisdiction online page.



Example of an overview online page by jurisdiction.





Lobbying Compliance Laws for Government Relations Professionals™ 2017 Edition

This online publication is the definitive source used by government relations professionals to stay current with lobbying compliance laws on the U.S. federal, state, and municipal levels of government.

Lobbying Compliance Laws for Government Relations Professionals™ details exactly what lobbying activities are allowed, and not allowed, under various compliance laws. You will be able to view:

- Full descriptions of registration and reporting requirements
- Summaries of gift laws
- All forms required for registering, reporting, securing employer authorization, and terminating registration
- A complete calendar of reporting deadlines
- Advisory opinions interpreting lobbying laws
- All-inclusive contact lists with telephone numbers, postal and email addresses, and websites for federal, state, and municipal government compliance officers
- Precise listings and summaries of each state law
- Complete definitions of special terms

This is the essential and instant resource on lobbying laws in the United States.

CLIENT QUOTE:

“WE MUST EXTEND A SERIOUS AMOUNT OF GRATITUDE TO EACH OF YOU AND YOUR FIRM FOR PROVIDING GUIDANCE, COACHING, MENTORSHIP, AND DAILY ASSISTANCE TO OUR COMPANY’S TEAM OF LOBBYISTS.”



Example of a jurisdiction online page.



Example of an overview online page by jurisdiction.





Procurement Lobbying Compliance Laws for Government Relations Professionals™ 2017 Edition

This online publication focuses solely on corporate compliance related to procurement lobbying, and is particularly important since federal, state, and local governments purchase trillions of dollars in goods and services.

The unique **Procurement Lobbying Compliance Laws for Government Relations Professionals™** contains copies of all procurement lobbying laws in the 50 states, the federal government, and more than 300 municipal jurisdictions, along with common-language descriptions of these same ordinances and statutes. It is a must-have reference for any and every company doing business with states and municipal governments. Failure to comply in any category may cost your company thousands, possibly millions, of dollars in lost revenue. It contains valuable information including:

- Precise listings and summaries of each state law
- Full descriptions of registration and reporting requirements
- Jurisdictions requiring registration as a lobbyist for procurement activities
- Pay-to-play laws on every government level
- Complete definitions of special terms
- Summaries of gift laws
- Contingent lobbying prohibitions by jurisdiction
- Advisory opinions interpreting procurement lobbying laws
- All forms required for procurement lobbying
- All-inclusive contact lists with telephone numbers, postal and email addresses, and websites for government compliance officers

It is vital your company complies with procurement lobbying compliance laws in states and municipalities.

CLIENT QUOTE:

“ELIZABETH BARTZ AND HER TEAM ARE OUTSTANDING,
AND WILL ENSURE THAT YOU SLEEP AT NIGHT.”



Example of a jurisdiction online page.



Example of an overview online page by jurisdiction.





Canadian Compliance Laws for Government Relations Professionals™ 2017 Edition

This online compliance publication is for U.S.-based companies conducting or considering doing business in Canada — the United States' largest trading partner.

It is critical to know the compliance rules and regulations for lobbying, making campaign contributions, and procurement lobbying in Canada. The Canadian governments – federal, provincial, territorial, and municipal – have unique lobbying and political activities laws and regulations that can be unlike those in the U.S.

Canadian Compliance Laws for Government Relations Professionals™ contains thorough information on Canadian lobbying laws, political contributions, and procurement lobbying, including:

- Precise listings and summaries of each applicable law
- Full descriptions of registration and reporting requirements
- Jurisdictions requiring registration as a lobbyist for procurement activities
- Relevant advisory opinions
- Complete definitions of special terms
- Pay-to-play laws on every government level
- Summaries of gift laws
- Contribution limits and specific prohibitions
- Information on who can make contributions to whom
- All-inclusive contact lists with telephone numbers, postal and email addresses, and websites for government compliance officers
- All forms required for lobbying, political activities, and procurement activities

U.S. companies doing business in Canada need to stay current with compliance laws to forge strong relationships with our northern neighbor.

CLIENT QUOTE:

“YOU HAVE MADE OUR COMPANY’S TEAM AND ME PERSONALLY BETTER AT OUR PROFESSION. YOUR KNOWLEDGE AND UNYIELDING FOCUS ON COMPLIANCE LAWS HAS HELPED GUIDE ALL OF US TO DO THE RIGHT THING THE RIGHT WAY.”

State & Federal COMMUNICATIONS Canadian Compliance Laws

for Government Relations Professionals™



Example of a jurisdiction in Canada.



Another example of a jurisdiction in Canada.

Meet the State and Federal Communications Team



Professional Compliance Consulting Services at Your Fingertips

State and Federal Communications provides various consulting services focused on compliance reporting. These unique services afford clients the opportunity to interact and work with our knowledgeable compliance team of attorneys and staff to ensure compliance reporting is conducted in the most professional, assured manner.

ALERTS™

ALERTS™ Consulting

ALERTS™ stands for **A**utomatic **L**obbyist **E**mployer **R**eports **T**ickler **S**ervice. This top-tier, personalized compliance program is for corporations; for law, accounting, and lobbying firms; for associations; and for individual lobbyists with compliance reporting needs regarding federal, state, and municipal disclosure requirements.

Today, more than 600 lobbying activity and employer reports are due in a single year! These include:

- **Employer Reports**
- **Lobbyist Reports**
- **Grassroots Staff Reports**
- **Contract Lobbyist Reports**

The focused ALERTS™ program from State and Federal Communications ensures that these reports are done accurately and on time, both critical components to avoid penalties. ALERTS™ makes sure these reports are not overlooked by tracking when each report is due and the associated reporting requirements on all government levels .

State and Federal Communications tailors each ALERTS™ program to the states where your organization has registered lobbyists. As registration status changes, ALERTS™ can be similarly revised.

Our ALERTS™ clients can also have access to all of our online publications and all our other resources.

Contact State and Federal Communications for a personal consultation and proposal on this efficient, thorough and professional approach to handle your compliance reporting.

C³ Consulting

C³ stands for **C**orporate **C**ontributions **C**ompliance, and is related to the ALERTS™ Consulting Program.



C³

This program was developed in response to needs expressed by a number of our corporate clients for information on making political contributions from a corporation's general treasury. This type of contribution has a maze of complex registration and reporting requirements.

Our C³ program delivers the experience and special working knowledge of our research team to help clients navigate and comply with these rules and reporting requirements. Violations, even if done inadvertently, often lead to fines and negative exposures.

Corporations making these direct corporate contributions need to know:

- **Monetary limits for the particular office**
- **Monetary limits per calendar year, per election cycle, or per election**
- **Contribution 'blackout periods,' such as during the regular legislative session, special session, or veto session**
- **Registration and reporting requirements for the jurisdiction**

These many rules can be daunting for corporations that desire to make political contributions; however, for our staff experts who research these laws, read legal opinions, and talk to key state compliance officers every day, navigating these complex rules and regulations is all part of the solution offered to our clients.

FEDERAL ALERTS On-Line Reporting

The FEDERAL ALERTS On-Line Reporting Program from State and Federal Communications is the soon-to-be introduced data management system to assist in preparing federal reports. This new technology will help clients stay current with compliance reporting. Look for coming news of this new program.

In the Community... State and Federal Communications Does Its Part



State and Federal Communications is very active supporting the community and many organizations. This belief starts with the company's owner, Elizabeth Bartz, and is fully supported by the management team and employees. Take a look at some of these humanitarian and charitable efforts.

Photos from Top to Bottom



Employees and interns from State and Federal Communications paint an Akron YMCA gymnasium as part of the United Way 'Day of Action' civic commitment. United Way consistently recognizes State and Federal Communications with one of its "Highest per Employee Corporate Giving Awards" presented each year.

The official launch of the 'Elizabeth Z. Bartz Scholarship for Howland Tigers' with officials of Kent State University and community leaders, for a new endowment to annually help Howland High School students attend the local KSU campus in Warren, Ohio.



State and Federal Communications sponsors The Ohio Society of Washington, D.C., as part of the National Cherry Blossom Festival, as shown here with Jasmine Wyeth, the Ohio winner at the National Conference of State Societies (NCSS) Cherry Blossom premiere event.

In Our Profession ... State and Federal Communications Stays Involved

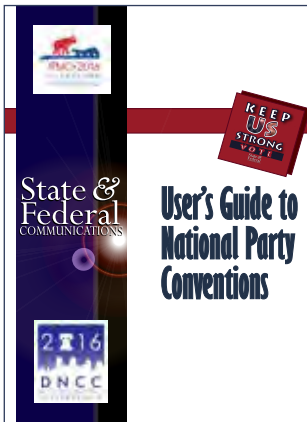
In the field of lobbying and government relations, State and Federal Communications remains a force within the industry. The company and its team are involved in many different professional affiliations, both in leadership positions and in supporting activities, and the hiring of many collegiate interns looking to enter the workforce. The company and Ms. Bartz have received numerous accolades and recognitions.

Photos from Top to Bottom

DiversityBusiness.com honors Elizabeth Bartz and State and Federal Communications as one of the top 500 women-owned businesses in the USA.

State and Federal Communications assists in many industry organizations including Council of State Governments, Greater Akron Chamber, State Government Affairs Council, National Conference of State Legislatures Foundation, the Public Affairs Council, and The National Institute for Lobbying & Ethics, among others. The company also provides free industry whitepapers, such as the recent 'User's Guide to National Party Conventions', and 'Get the Vote Out' campaigns.

State and Federal Communications hires a number of interns each year as shown here, providing opportunities for college students to learn about the lobbying compliance industry.



What Our Clients Say about State and Federal Communications

★★

Thanks to the State and Federal Communications team for their diligence in preparing and filing my report and for running your audits that discovered an improper contribution!

★★

★★

You are the best in your field so 'Keep the Quality Up.' It's been a pleasure working with each of you and the whole team.

★★

★★

Thanks for keeping us out of compliance trouble.

★★

★★

When I called with questions on reporting requirements when contributing to ballot issue committees, you researched this and compiled answers that were extremely helpful.

★★

★★

I tell everyone in my company about the valuable services of State and Federal Communications.

★★

★★

Fabulous news! Thanks to the entire State and Federal Communications team for your assistance in helping us respond to the inquiry and provide the materials necessary to satisfy the auditors. We couldn't have done it without the good help of your team.

★★

★★

You are a wonderful resource. Sometimes I want to hug you through the phone!

★★

★★

Your insightful contributions, and your enthusiasm, are greatly appreciated.

★★

Value-Added Benefits from State and Federal Communications

Our company goes the extra mile to keep clients current with the latest news and updates on compliance laws. This is in addition to the online publications and compliance consulting services offered. Take a look at the value-added services we provide.



Compliance Laws Guidebook for Government Relations Professionals™ - 2017 Edition

Each year our clients are given a printed guidebook that summarizes information from the extensive online publications. This compliance guidebook is filled with valuable information, and our clients receive it as a value-added benefit.

It would take many volumes to publish everything contained in the State and Federal Communications online publications. The guidebook is simply a handy summary containing overview information indexed under each state.

State and Federal Communications always recommends to clients that the ultimate and most up-to-date source of information is the online publications. However, the ***Compliance Laws Guidebook for Government Relations Professionals™ 2017 Edition***, is a quick, convenient, and user-friendly companion to the online publications. In the future, this publication will be available as an online resource.

News You Can Use™

This weekly national news summary on ethics, lobbying, and campaign finance is very popular with our clients. All online publication and consulting clients receive this free news-reporting service as a value-added benefit.

News You Can Use™ is sent via email, containing summaries of articles from newspapers and other media outlets from across the United States and Canada. We also post these articles to our website and blog, providing a searchable archive for our clients. Highlights include:

- **Dozens of article overviews each week**
- **References from large and small newspapers in every state**
- **Timely information**

Monthly Summary of Changes

One of the distinct advantages we provide to our clients is timeliness. Our online compliance publications are updated continually. So each month we summarize all the new changes and email these to clients. This value-added benefit is our way of ensuring accurate, timely, and comprehensive information is available to help our clients stay in compliance with constantly changing laws. This is also very convenient to see all the new changes in one place, each month.

Updates can include pending legislation, changes in reporting deadlines, new reports that must be filed, and a host of other changes.

One thing is certain in government compliance on the federal, state, and municipal levels — rules, statutes, and ordinances change constantly. Government relations professionals rely on us as a trustworthy partner to document and update this information regularly.



COMPLIANCE NOW, an informational E-Newsletter




This educational e-newsletter is published monthly and distributed digitally to all our clients as another value-added service. The information presented keeps readers current with the latest developments at our company and in the industry. Each issue is filled with articles and photographs of compliance news, industry conferences and seminars, topical features, and highlights from our company.

Each issue also contains more compliance information that is pulled from our online publications featuring selected issues and jurisdictions. The e-newsletters are archived on our website so clients can search past issues for photographs, articles, and other information.


Social Media Gets the Message Out


Stay informed of the latest compliance reporting news and reach out to your peers in the industry. Our extensive social media program, another value-added benefit, gives clients vehicles to stay connected 24/7, including:


LobbyComply.com is a regular blog that provides timely news and expertise

 **Twitter** tweets of up-to-the-minute posts for breaking compliance news

Lobby Comply Daily News Roundup is a snapshot of industry news, presented on the State and Federal Communications website

 **LinkedIn** messaging allows for networking with the experts at State and Federal Communications, and other government relations professionals

 **Facebook** networking informs where our team is going to be for various industry events and other news

 **YouTube** video posts present educational compliance-related information.

Join the conversation!

Order Form

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Pay: Check • Credit card    Thank you for your order, all sales final.

- Subscriptions run for 12 consecutive months, starting when account is activated.
- If your shipping address is in Ohio or Washington, D.C., appropriate sales tax will be added
- All subscribers also receive:
 - the **Compliance Laws Guidebook for Government Relations Professionals™ – 2017 Edition**
 - 52 weeks of 'News You Can Use' email updates
 - the **Monthly Summary of Changes, and other value-added services**

NAME	TITLE
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COMPANY

ADDRESS [NO POST OFFICE BOXES]	CITY	STATE	ZIP
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TELEPHONE NUMBER	FAX NUMBER
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EMAIL ADDRESS

KEY • Choose all or select various 2017 Online Compliance Publications below:

- A. Political Contributions Compliance Laws for Government Relations Professionals™
- B. Lobbying Compliance Laws for Government Relations Professionals™
- C. Procurement Lobbying Compliance Laws for Government Relations Professionals™
- D. Canadian Compliance Laws for Government Relations Professionals™

Option 1 • All Four 2017 Online Publications

Best Value - Save \$5,100 over single separate purchases of a new subscription.

 A B C D

- New Subscription – \$9,300 (up to 20 users included)
- Renewal Subscription from 2016 – \$8,500 (up to 20 users included)
- Over 20 users @ \$150 each additional user

Option 2 • Select Three 2017 Online Publications

Great Value - Save \$3,100 over single separate purchases of a new subscription.

- New Subscription – \$7,700 (up to 20 users included)
- Renewal Subscription from 2016 – \$7,000 (up to 20 users included)
- Over 20 users @ \$150 each additional user

Option 3 • Select Two 2017 Online Publications

Good Value - Save \$1,400 over single separate purchases of a new subscription.

- New Subscription – \$5,800 (up to 20 users included)
- Renewal Subscription from 2016 – \$5,300 (up to 20 users included)
- Over 20 users @ \$150 each additional user

Option 4 • Select One 2017 Online Publication

A Solid Choice if Only One is Needed.

- New Subscription – \$3,600 (up to 20 users included)
- Renewal Subscription from 2016 – \$3,300 (up to 20 users included)
- Over 20 users @ \$150 each additional user



State & Federal COMMUNICATIONS

State and Federal Communications, Inc.
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**Order the #1 Most Trusted Online Publications on Compliance Laws for Government Relations Professionals
Experience ★ Guidance ★ Solutions**